

LIT. FIG.

the literal + the figurative

FOR IMMEDIATE RELEASE

Friday 16 April 2010_ 6 to 9 pm

A project of L. Brandon Krall

What is it to “literally” do something_? If someone says, ‘he was so mad he literally hit the ceiling’ well, in fact he didn’t “literally” do anything and he probably didn’t even physically hit the ceiling. It is the joy in enacting these fascinating and frequently used idiomatic expressions that is the essence of LIT. FIG.

Common and often ancient expressions, colloquial phrases and metaphors exist in every culture; perhaps LIT. FIG. societies will spring up around the world and people will invite friends and acquaintances to film their interpretations of these expressions, carriers of so much subtle meaning...

Visitors, guests + participants on the 16th are invited to play and to mingle for an evening where props are available to enact literal-figuratives. Lighting and cameras will be set up to record the actions taking place in several areas at the same time. A pile of world maps + globes will be there for contemplation while, *wearing rose colored glasses*. A gun suspended by a pulley will be there, *to be under the gun* another, *to jump the gun*. A large chalk board ready for inscription will be filmed as each person writes and then speaks their text; the next person erases it, inscribes and speaks theirs, followed by the next in a continuing sequence of individuals each, *starting with a clean slate*.

Interestingly, practitioners in the field of science called psycholinguistics are working, in a variety of projects and researches, in paths that correspond to the literal-figuratives project, and it is anticipated that amusing if not fruitful LIT. FIG. exchanges will transpire with them.

All are welcome_ to draw fire // to ring a bell // to frame a question // to put on airs // to be on the level // or to draw the line, among many ideas to choose from... The video pieces that will be made on the evening of the 16th will be edited into *LIT. FIG. Volume III* and all enactor-participants will receive copies of the finished DVD containing their contributions. Part of a conceptual series, *PUBLIC WORKS* started in the early 80s, it includes a current series of stickers and flyers and is based on the contention that *art is not a luxury it is a necessity...*

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